

Brett McMillin

Graphic Design & Creative Direction



Hello. I am a graphic designer and creative director based out of San Clemente, CA. My design and art disciplines are predominantly self-taught - the fact of which I am the most proud. Outside of visual design, I am a perpetual student of music, a dog lover, and a husband.

The Basics

NAME		Brett McMillin
BIRTHDAY		June 26, 1984
EMAIL		brett@radsmth.com
PHONE		323.497.0142
HOME		San Clemente, CA

Skills

CREATIVE DIRECTION	★ ★ ★ ★ ★
IDENTITY/BRANDING	★ ★ ★ ★ ★
GRAPHIC DESIGN	★ ★ ★ ★ ★
UI DESIGN	★ ★ ★ ★ ★
UX DESIGN	★ ★ ★ ★ ☆
SHOOT DIRECTION	★ ★ ★ ★ ☆
VIDEO EDITING	★ ★ ★ ☆ ☆

Professional Tool Kit

EXPERT LEVEL

Photoshop, Illustrator, InDesign, Sketch, Lightroom, Pages, Keynote, Invision App, HTML, CSS, SCSS, Javascript, Ink, Pencil & Paper

INTERMEDIATE LEVEL

After Effects, Premiere, SpeedGrade, Flash, Logic, Pro Tools, PHP

Education

2006 | BACHELOR'S DEGREE: AUDIO/RADIO

Emerson College
Boston, MA

Key Career Moments

2016 - Present | DIGITAL ART DIRECTOR

Stance San Clemente, CA
Digital experience strategy and design, overseeing brand direction within the direct-to-consumer space (digital, retail, print media), UX/UI wireframing & prototyping, front end web development, photo shoot direction, photo retouching

2016 - Present | FOUNDER PARTNER

Radsmth San Clemente, CA
Graphic design, branding and creative direction studio based out of San Clemente, CA.

2016 - 2016 | INTERACTION DESIGNER

Oakley Foothill Ranch, CA
Digital experience strategy and design, UX/UI wireframing & prototyping, front end web development, photo shoot direction, photo retouching

2013 - 2016 | ASSOCIATE CREATIVE DIRECTOR

Fuse Interactive Laguna Beach, CA
Web & mobile application design, UX/UI wireframing & prototyping, marketing campaign art direction & strategy, photo retouching, photo & video shoot production & direction, video editing, overseeing members of creative team & front end web development, client presentation and collaboration

2012 - 2013 | SENIOR ART DIRECTOR

Fuse Interactive Laguna Beach, CA
Web design, marketing campaign art direction & strategy, photo retouching, photo & video shoot production & direction, overseeing members of creative team & front end web development, client presentation and collaboration

2011 - 2012 | ART DIRECTOR

Fuse Interactive Laguna Beach, CA
Web design, marketing campaign art direction, photo retouching, photo shoot production & direction

2006 - 2011 | ART DIRECTOR

NuContext Creative Los Angeles, CA
Motion graphics, print & digital identity, video shoot production

View selected work in my portfolio at brettmcmillin.com or radsmth.com